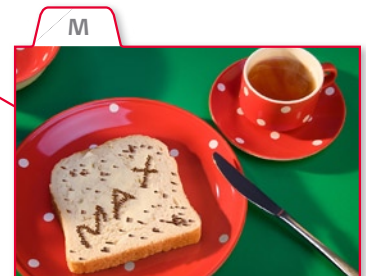
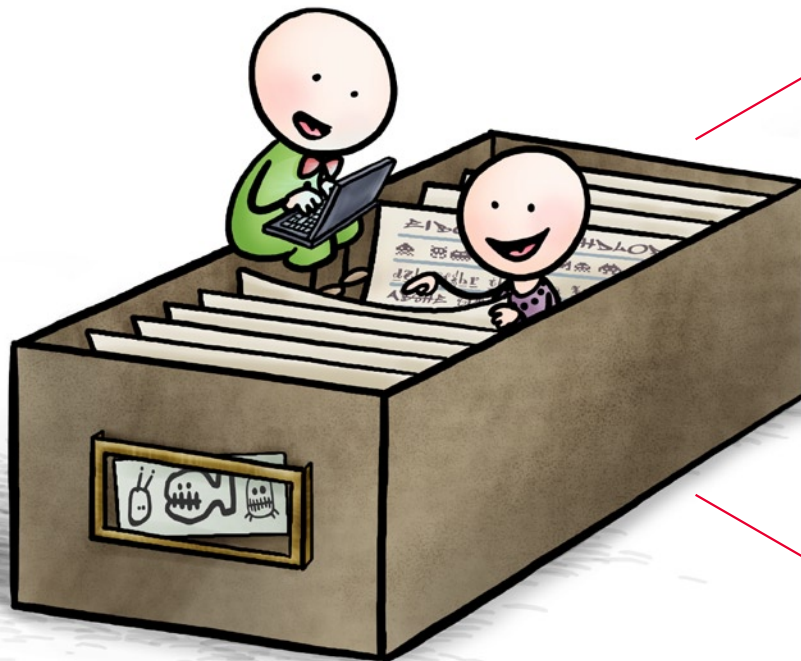




# DirectSmile® Creator Pro

Produce fotorealistic image personalization easily



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- Image personalization for impressive print-products
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- Build realistic motifs with three different kinds of fonts
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- Enhance applications with personalized images
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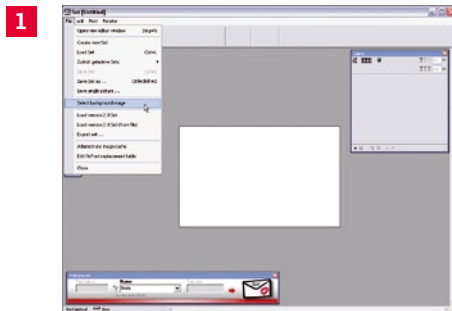


**DirectSmile®**  
MARKETING & PRINT SOLUTIONS

# Limitless creativity joined ease of use.

## Build a personalized image-set in 5 minutes!

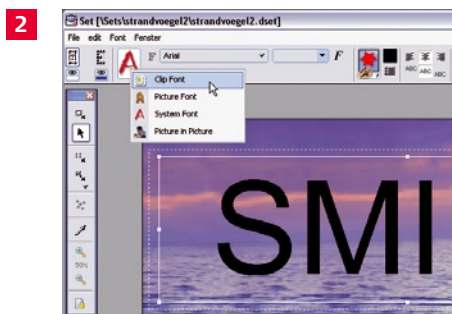
Load background image.



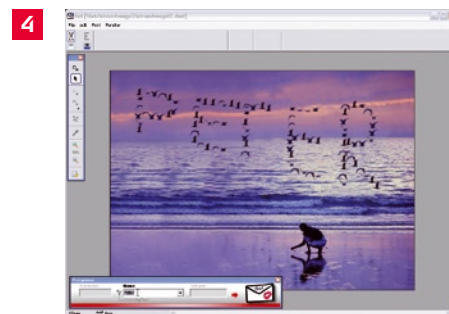
Add the natural perspective by dragging the frame.



Choose the matching font.



Test names and start image rendering.



Use an almost unlimited variety of design functions to make it look even more real.

### Automatic length escalating functions

- No matter how long a name in your database is, your software automatically adapts it to the fitting size – in the most realistic way!

### Use all characters

- Write with all letters from all languages that are supported by Microsoft, like Chinese, Japanese, Russian and use all special characters you might need.

# Build fonts from any visual element.



## Clip Fonts | Great looks-fast and easy

Easy to create and almost unlimited creative possibilities: Draw letters with Clips – that means with any small picture element. Use flowers, cookies, birds, footprints or money for writing. Build your own fonts with our editor and manage all Clips easily in your software.

- Your software already includes dozens of ready-made Clips



## System Fonts | Way beyond text personalization

Use any available True Type or Open Type Font for personalizing images. Apply filters and transformations for example rotate letters and add shadows to make it perfectly fit to the background.

- You can use System Fonts also as basis for personalizing with Clips.



## Picture Fonts | Challenge for creativity

Design each character as a single picture. You can simply create them in Photoshop and your software will automatically convert the letters to a DirectSmile PicFont for personalizing. To build a perfect kerning table it analyzes the shape of all letter pictures.

- Use upper and lower case and all special characters for PicFonts.

### How to work with the DirectSmile Creator Pro

At first, prepare your image-set or choose an existing one. Now load the database with the names you want to produce onto the system. Your database can use all common formats: MS Excel, MS Access, CSV or text-files. Now you can start the image rendering with a click. The DirectSmile Creator Pro will produce all images and save them in a folder.

Additionally, a copy of the original database is created to which a new column is added. The Creator Pro fills this column with the names of the associated images.

#### You choose how to proceed

The DirectSmile Creator Pro has now rendered all images and created the database with the reference to the images. Now it's your turn. You can use the images in all kinds of ways – for example by using an existing VDP solution to place the images into layouted documents.

#### The alternative

Print production often means the need of speed. If you want a seamless workflow you can use the DirectSmile VDP Studio instead of the DirectSmile Creator Pro. It works with InDesign and allows you to place your personalized images directly in a document and produce a high resolution pdf printstream with one click of your mouse.

## Features

- Automated database based (xls, csv, txt, mdb) creation of personalized images
- Design Editor for creation of individual personalized Image Sets and Character Styles without programming, supports individual "Clip Fonts" and "Picture Fonts" as well as system fonts.
- Realtime preview
- CMYK- and RGB colourspace
- Output: a batch of high-res images (jpg,tif,eps) and a copy of the original database with an added column holding the allocation of the image
- One rendering license included

## Minimum Hard- and Software Requirements

- Microsoft Windows XP Professional or Windows Vista Business/Ultimate or Windows 7 or Microsoft Windows Server 2003 and 2008 Standard or Enterprise Edition (x86 und x64)
- 3 GHz CPU (Single or Multiprozessor), 1 GB RAM
- Internet Connection required
- GBit network interface



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